

Sprookimanager[™] Administration User Guide

December 2013 Version 2.4

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An Admin User account is required to access the *Sprookimanager*[™] Administration System

1.1 Sign In to your Account



- Go to your Sprookimanager client website: http://<u><ACCOUNTNAME>.</u>sprookimanager.com/
- 2. Enter your email address
- 3. Enter your password
- 4. Click on the Sign In button

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1.2 Forgot Password

Sign In	
Email	
Password	
Forgot your password?	> 1
Sign In	Powered by

1. Click 'Forgot Password'

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1.2 Forgot Password



Forgot	Password
Email Please enter t became a Spr	the email you registered with when you
became a Spr	ooki member.
Cancel	Submit 3

- 2. Input your registered email address
- 3. Click on the Submit button
- 4. A password reset Email will be sent to your inbox. Follow the instructions given to reset your password.

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2. Navigation (Sidebar Menu)



- 1. Promotions Add or edit campaigns and offers and view campaign reports
- 2. Alerts
 - Featured Alert- Schedule or edit location targeted alerts
 - General Alert Send alert notifications to application users
- 3. Events Schedule new events
- 4. Coupons View and search coupons downloaded, purchased, redeemed and refunded
- 5. Customers View and search customer profiles and activity
- 6. Directories
 - Merchants Add or edit Merchant information
 - Malls Edit Mall information
 - Categories Add or edit Categories
- 7. Admin Users Add or edit admin users access and permissions
- 8. System Logs Historical records of admin user activity
- 9. Helpdesk Submit a helpdesk request to Sprooki
- 10. Reports Generate or view management reports

Alerts

Promotions

- Featured
- General

Events

Coupons

Customers

Directories

- Merchants
- Malls

Categories

Admin Users

System Logs

Helpdesk

Reports





Client Admin Users are able to schedule campaigns and access information for all locations.

Application Admin Users are able to schedule campaigns and access information according to the Applications (Apps) they have been permitted to access.

3.1 Add Admin User





3.1 Add Admin User

Promotions	Searc	h Admir	users			Search	Export Add Admin User		
Alerts	Filter	Admin l	Jsers by	All Applications	🗧 🗘 Filter				
Events	SID	Given Name	Family Name	Email	Role	Merchants	Access	Login Attpts	Last Login
Coupons	No re	sults							
Customers									
Directories									
Admin Users									
System Logs								_	
Helpdesk									
Reports					2.	Click on the	e 'Add Admin User ' button		
Powered by Sprooki									



3.1 Add Admin User



Add Admin User	
1. Admin User Details	2. Applications
Admin SSI	SSI Life-(PH)
*Family Name	
Admin Surname	
gs *Email	
This Email Address will be used for Password Resets.	
*Role	
Client Admin	
rooki	Shift-Olick to multi-select the locations.
4	
	Cancel Submit User
	*Denotes mandatory field.

- Enter new Admin User Given Name, Family Name and Email
- Set access permission.
 Choose Client Admin or
 Application Admin from
 the Role dropdown menu
- For Application Admin Users, select Application (s) you want to assign user to. Use Shift-Click to assign Multiple outlets to one user.
- 6. Click Submit User

4. Promotions



Promotions appear in the app as coupons for a certain period of time. They can be scheduled ahead of time to start on a specific date, or immediately. Campaigns can be created, saved, edited, published and ended through **Sprookimanager™**.





1. Click on the **Promotions** tab on the menu sidebar.

Note: Campaigns can only be created for Outlets which have been added to **Sprookimanager™**. See Section 7.4 to add new outlets





2. Click the Add Campaign button

Note: Campaigns can only be created for Outlets which have been added to **Sprookimanager™**. See section 7.4 to add new outlets





3. Select the Merchant that will run the promotion

4. Click on 'Next'



Add New Campaign

1. Campaign Details

*Campaign Name



Recommended 75 characters, up to 90 characters. Do not end Title with Period. Include Merchant Name.

*Campaign Description



Recommended 500 characters with 5,000 character limit.

*Campaign Image(s)

Choose File no file selected



- 5. Enter Campaign Name the headline for the campaign & alerts (90 characters limit).
- 6. Enter campaign description (500 characters limit).
- Upload campaign image. Images must be in the correct file format and size to publish the campaign.
 Image format required: PNG, JPEG or GIF (at least 640x270 pixels).



2. Campaign Values



Retail and Coupon Value will not be displayed for Non-Transactional Campaigns.

Transactional
Non-Transactional

*Retail Value

\$ 0

\$ 0	. 0
Retail Price of th	e Product.
*Coupon Valu	e

9

Coupon (You Pay) Price of the Product.

0

*Coupon Limit Per App User Unlimited Frequency of Coupon Downloads *Product Volume Campaign will automatically terminate when amount purchased reaches 95% .

- 8. Select either Transactional (Pre-pay via mobile) or Non-Transactional (Pay in-store) coupon.
- 9. For Transactional only: Enter retail and coupon value.
- 10. Option to set coupon limit per app user, if required (e.g. 1).
- 11. Option to set the product limit. If no product limit, set to significantly high volume. (e.g. 1000)

Note: if a campaign reaches 95% of the product volume available, the system will automatically end the campaign.





Barcode Image

Choose File No file chosen

Image file should be in PNG format at 200x40 pixels.

- 12. Enter promotion code if you want your POS operator to enter into the system for tracking purpose.
- 13. Upload barcode image if you want to use this feature to redeem coupons at the point of sale.

Note: It is not required to enter the Merchant Redemption Code when adding a new Campaign. It is generated automatically from the Merchant name and Outlet Code in the 'Directories/ Outlets' section.

13





- 14. Select Start and End dates for the <u>Campaign</u>. The coupon will appear in the App between these dates unless ended.
- 15. Select Start and End date for the <u>Coupon Validity Period</u>. After the end date, a purchased or downloaded coupon will expire and no longer be redeemable.





Campaign will only be viewed by App Users who are registered on and after this date selected. 16. The system can target a promotion to appear only to users who register after a certain date period. All other users will not be able to see the promotion.

This feature is useful for:

- A low price offer to attract new application downloads & registrations.
- A database privacy policy which requires only the most recent users to be sent offers.



6. Merchant & Outlets

Merchant Aéropostale (PH)



*Outlets Applicable to Campaign

All Outlets Aéropostale New Glorietta Aéropostale Robinsons Magnolia Aéropostale Shangri-La East Wing

Ctrl-Click to multi-select the outlets.

17. Select the participating outlet(s) for the chosen campaign.

Note: For Location Admin users, only those users with permission for those outlet locations will be able to schedule campaigns for these outlets.





Ctrl-Click to multi-select the categories that the Deal belongs to.

18. Select the Categories applicable to the campaign.



8. Disclaimers & Terms



Recommended 20000 characters with no limit.

19. Enter the specific Terms & Policy for the campaign.





- 20. Click **Save Draft** if you have not finished entering details and/or wish to save the campaign details.
- 21. Click **Submit Campaign** to publish the campaign. The campaign will appear in the mobile app as of the Campaign start date.

4.2 Edit Campaign



Promotions	Search Campaigns Search							
Alerts	Filte	er Ca	mpaigns by	All Malls 🗧 🗘 All Merchants		All Types		
Events	-	CID	Campaign Name	Merchant	Category	Start	End	Status
Coupons Customers		213	END OF SEASON SALE	<u>Calvin Klein</u> Jeans(PH)	Men,Women,Accessories	28-12- 2013 00:00h	28-02- 2014 23:59h	Published
Directories		212	<u>Get 15% off</u> <u>ALL regular</u> items	Swarovski(PH)	Men,Women,Accessories	15-12- 2013 08:00h	31-12- 2013 23:00h	Live
System Logs	6	211	<u>Get 15% off</u> <u>ALL regular</u> items	Sinequanone(PH)	Women, Accessories	15-12- 2013 08:00h	31-12- 2013 23:00h	Live
Helpdesk Reports		210	<u>Get 15% off</u> <u>ALL regular</u> items	Juic 1	Women, Accessories	15-12- 2013 08:00h	31-12- 2013 23:00h	Live
Powered by		209	<u>Get 15% off</u> <u>ALL regular</u> items	Anne Klein(PH)	Women, Accessories	15-12- 2013 08:00h	31-12- 2013 23:00h	Live

 To edit a draft campaign, click on the campaign name.

On the next screen, edit Campaign details and save as draft or submit campaign to publish.

Note: Only draft campaigns can be edited. Published or live campaigns can not be edited.

4.3 End Campaign





1. Click on the **End Now** button to end the campaign.

Note: Published or live campaigns <u>cannot</u> be edited.





Event information can appear in the application. They can be scheduled as a one-off or repeat event and added to the user's calendar. Events can be created, saved, edited, published and ended through **Sprookimanager**[™].

5. 1 Add Event



5.1 Add Event

Search Events

Filter Events by All Organisers

Promotions

Alerts

EID Event Name End (Campaign) Status Alert (F/G) **Response Vol** Organiser Start (Campaign) Featured • 47 Yearly Event Test Organiser #1 Wed, Mar 20 2013 Fri, Mar 29 2013 Live Event Alert -11:07 AM 11:08 AM Events • 46 DailyEvent Tue, Mar 19 2013 Sat, Mar 23 2013 Live Event Alert --6:07 PM 6:07 PM 45 New Event 4 New Tue, Mar 19 2013 Wed, Mar 27 Live Event Alert -Coupons Organiser 5 11:46 PM 2013 11:46 PM

All Status

Search

Filter

Add Event

2. Click the Add Event button.



5.1 Add Event



Add New Event

1. Event Details

*Event Name



Recommended 75 characters, up to 90 characters, of end Title with Period.

*Event Description



Recommended 500 characters with 5,000 character limit.

*Event Images



Image size should be atleast 640 x 270 pixels. Supported formats PNG, JPEG, GIF. Maximum 5 files.



*Event Dates

Event Start and End Dates defines the duration of the Event and Add to Calendar dates.



2. Organiser & Venue

Cancel

*Assigned to Application(s) SSI Life-(PH)

Save Draft



Submit Event

- 3. Enter the Event Name: the headline for the event & alerts (limit: 90 characters).
- 4. Enter the Event Description (limit: 500 characters).
- 5. Upload an Event Image. Images must be in the correct file format and size to publish the campaign.
 - Landscape image formats of PNG, JPEG and GIF, at least 640x270 pixels.
- Select the Event Start/End Date and time. For events which repeat, check the box Repeat. Choose the frequency with which the event repeats.
- 7. Enter the Start/End Date and Time during which the Event will be live in the application.

5.1 Add Event Organiser & Venue

8



2. Organiser & Venue

*Assigned to Application(s) SSI Life-(PH)

Selected location(s) will be the default organiser and venue.

🗹 Choose Organiser

Select Organiser Applicable to Event OR Add New.



There is an option to add an Event Venue and/or an Organiser.

- 8. To add Organiser, tick the box 'Choose Organiser'. Select from a list of existing Organisers/outlets or <u>Add New</u> Organiser.
- To add Add Venue, tick the 'Choose Venue' box. Select from a list of existing Venues/ outlets or <u>Add New</u> Venue.

10. Click the **Submit Event** button to confirm.

Note: If Organiser is not added, the organiser will be the application brand by default. If Venue is not added, the venue information will be blank in the application.



Featured Alerts are location-targeted alerts. They notify app users of a specific campaign when they are within a certain proximity of the relevant mall(s) or outlet(s). These are scheduled over a specified time period.

Featured Alerts are frequency capped, meaning if a user has received an Alert for Campaign "offer A" once, it is unlikely they will receive the same alert again within a 24-hour period.

6.1 Scheduling Featured Alerts





6.1 Scheduling Featured Alerts






6.1 Scheduling Featured Alerts

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Add New Featured Campaign

1. Selected Application

2. Select Merchant

4. Select Merchant and click on 'Next'



6.1 Scheduling Featured Alerts







The Start and End Date/Time defines the duration of the Feature.





- 6. Select Merchant for Featured Alert.
- 7. Select Campaign.
- 8. Select outlet (s) locations.
- 9. Select the Featured Start/End Date.
- 10. Click on the **Submit** Featured button to confirm.

6.2 Edit Featured Alerts





6.2 Edit Featured Alerts





2. Browse Featured Campaigns and click **Remove** or **Unfeature** if campaign is no longer required.

Note: the **Remove** option will terminate scheduled Featured Campaigns that are not yet active. **Unfeature** will end Featured campaigns which are live.

3. Click **Feature Again** to reschedule a Featured Alert in the future for the selected Campaign.

General Alerts are used to send alert notifications to the entire user opt-in customer base of an application. General Alerts will only be received by users who have given their permission.

6.3 Scheduling General Alerts





1. Click on the **General** tab, under **Alerts**, on the menu sidebar.

6.3 Scheduling General Alerts

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Promotions	Search General Alerts	Search	Export	Add General Alert	(2)
Alerts	Filter Events by All Types 💠 Al	Statuses 🗧 🗧 All Applicati	ions 💠	Filter	

	reatured	EID	Send Time	Application	Campaign OR General Alert Name	Туре	Scheduler	Status		
•	General •	123	Fri, Dec 20 2013 2:19 PM	SSI Life	Get a free gift voucher	Existing Event	Sheelah Pajarillo	Delivered	Remove	Edit
/en	ts	122	Fri, Nov 29 2013 1:28 PM	SSI Life	Black Friday Sale!	Existing Event	Thea Lizardo	Delivered	Remove	Edit
ust	omers	120	Wed, Nov 20 2013 1:49 PM	SSI Life	Nine West Gift with Purchase Promo	Existing Event	Test Sprooki 001	Delivered	Remove	Edit
rec	tories	119	Fri, Nov 15 2013 6:22 PM	SSI Life	50% off on Fashion Scarves	New Event	Sheelah Pajarillo	Scheduled	Remove	Edit
dm	in Users	118	Fri, Nov 15 2013 6:19 PM	SSI Life	Aeropostale Polo now at Php 795.00	New Event	Sheelah Pajarillo	Delivered	Remove	Edit
/st	em Logs	117	Fri, Nov 15 2013 6:17 PM	SSI Life	Aeropostale Midnight Weekend Sale at New Glorietta	New Event	Sheelah Pajarillo	Delivered	Remove	Edit

2. Click on the Add General Event button.

There are 2 Types of General Alerts

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- 1. Existing Campaign or Event
- 2. New Event



Adding General Alerts for an Existing Campaign or Existing Event

6.3 Scheduling General Alerts





- 1. Select Existing Campaign or Existing Event from the list of Alert Type.
- 2. Select Merchant to appear in alert notification.
- 3. Select Campaign to appear in alert notification.
- 4. Select targeting options such as the application or segment of users you would like to send the alert to.
- 5. Select when you want to send out the event alert. You can either send immediately or schedule it according to your preferred date and time.
- 6. Click the **Submit General Alert** button to confirm and send out the event alert.



Adding General Alerts for a New Event

6.3 Scheduling General Alerts





- 1. Select "**New Event**" under Select General Alert Type.
- 2. Add your "Event Name" for internal reference only.
- Enter details on "Add Event Text". Please restrict text to no more than 100 characters.
- 4. Select the Target Application
- 5. Select Targeting Options.
- Select when you want to send out the event alert: immediately or schedule at a future date and time.
- Click on 'Submit General Alert' to confirm and send out the alert.

6.4 Edit General Alerts



Promotions Alerts Featured General Events Coupons Customers Directories Admin Users System Logs Helpdesk Reports Powered by sprooki

1. Click on the **Alerts** tab, under **General**, on the menu sidebar.

6.4 Edit General Alerts



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3
nove
nove Edit

2. Browse Event Alerts, and for desired Event click Remove.

Note: the *Remove* option will terminate scheduled Featured Events that are not yet active

3. Click Edit to modify Event Alert





Merchants are retail brands which run campaigns at their respective redemption outlets. Merchants can be created and edited in the client system.

7.1 Add Merchants





7.1 Add Merchants

C	

Promotions	Sea	rch Merchants	Search	Export	dd Merchant	()		
Alerts	Filte	r Merchants by All St	atus	All Ma	lls 🗘	Filter		
Events								
Coupons	MID	Merchant Name	Code	Status	Merchant Email	Unit	Street	City
Customers	97	DKNY JEANS	dkj	Suspended	info@ssigroup.com.ph	Midland Buendia Building	403 Senator Gil Puyat Avenue	Makati
Directories	96	DKNY JEANS	dkj	Suspended	info@ssigroup.com.ph	Midland Buendia Building	403 Senator Gil Puyat Avenue	Makati
 Mails Categories 	95	DKNY	dkn	Suspended	info@ssigroup.com.ph	Midland Buendia Building	403 Senator Gil Puyat Avenue	Makati
Admin Users	94	WOMEN'SECRET	wom	Active		Midland Buendia Building	403 Senator Gil Puyat Avenue	Makati
System Logs Helpdesk Reports	93	<u>Swarovski</u>	swa	Active		4F	Midland Buendia Building, 403 Senator Gil Puyat Avenue	Makati
							Avenue	

2. Click Add Merchant.

7.1 Add Merchants

3. Merchant Address

Country

Unit

Street

City

State

Postal Code

Philippines

Add New Merchant

1. Merchant Details

*Merchant Name

This name will appear on the Sprooki application. Recommended up to 48 characters.

*Merchant Code

Merchant Email

*Merchant Logo

Choose File no file selected

Image size should be atleast 320 x 320 pixels. Supported formats PNG, JPEG, GIF.

Merchant Image

Choose File no file selected

Image size should be atleast 640 x 400 pixels. Supported formats PNG, JPEG, GIF.

2. Merchant Description

*Description



4. Contact Person
Given Name
Family Name
Email
Phone + Phone Number should include Country Code. eg. +65 91234567.
5. Notes
Cancel Submit Merchant *Denotes mandatory field.

3. Input new Merchant's details (name and logo are required).

Image format requirement:

- a) Merchant LOGO:
 PNG, JPEG and GIF, at least 320x320 pixels
- b) Merchant Image:
 PNG, JPEG and GIF, at
 least 640x400 pixels
- 4. Click "Submit Merchant" to add new merchant.



7.2 Edit Merchants





Search

7.2 Edit Merchants

Search Merchants

2. Click on the **Merchant's** Name to edit the respective merchant's details.

Promotions		Filt	er Merchants by All S	tatus	All Malls	Filter		
Aler	ts							
Eve	-	MIL	Merchant Name	Status	Merchant Email	Unit	Street	
Ever	nts	96	Cold Rock Ice Creamery	Active		02-50	313 Orchard Road	
Cou	pons	95	Dockers	Active		-	-	
Cust	tomers	94	<u>CITIGEMS</u>	Suspended			-	
Dire	ctories	93	<u>Sakae Sushi</u>	Active		-	-	
	Merchants 🕨	92	Spa Symphony	Active	manager@spasymphony.com.sg	#B2-50/51	313 Orchard Road	
	Malls	91	YouTeck Family	Active	youteck@sprooki.com	09	Anson Road	
	Categories	90	Abercrombie Fitch	Active	af@af.com	87	Fitch Road	
	_	89	<u>McDonald</u>	Active	mc@mcdonald.com	-	-	
Adm	in Users	88	Famous Amos	Active		06-03A	18 Tannery	
Syst	em Logs						Lane Lian Tong	
Help	odesk	87	Starbucks	Active	test@test.com	33	test st	
Rep	orts	1 - 1) of 10					
owere	ed by	Dov	wnload All Data Add Mer	chant	2			
Copyright 2012 Sprooki Pte Ltd, All rights reserved, (Bui)								





Click Update Merchant.

Note: If the selected Merchant is to be removed, click **Suspend**. This will not delete the merchant entirely, but simply remove it from all

7.2 Edit Merchants

Edit Merchant

Promotions





Merchant Admin Users are the staff of merchants/retailers who can login to the client's **Sprookimanager™** system to access campaign reports and submit campaign content, for publication by the Admin Users within the application.

7.3 How to Add Merchant Admin user





S

		Search Merchants Search								
Promotions		Filt	Filter Merchants by All Status 🔹 All Malls 💽 Filter							
Aler	ts						1			
Eve	nts	MI	Merchant Name	Status	Merchant Email	Unit	Street			
		96	Cold Rock Ice Creamery	Active		02-50	313 Orchard Road			
Cou	pons	95	Dockers	Active		-	-			
Cust	tomers	94	<u>CITIGEMS</u>	Suspended		-	-			
Dire	ctories	93	<u>Sakae Sushi</u>	Active		-	-			
0	Merchants >	92	Spa Symphony	Active	manager@spasymphony.com.sg	#B2-50/51	313 Orchard Road			
o	Malls	91	YouTeck Family	Active	youteck@sprooki.com	09	Anson Road			
0	Categories	90	Abercrombie Fitch	Active	af@af.com	87	Fitch Road			
		89	<u>McDonald</u>	Active	mc@mcdonald.com	-	-			
Adm	in Users	88	<u>Famous Amos</u>	Active		06-03A	18 Tannery			
Syst	em Logs						Lane Lian Tong			
Help	odesk						Building			
		87	<u>Starbucks</u>	Active	test@test.com	33	test st			
кер	οπs	1 - 1) of 10							
Powere	ed by	Do	wnload All Data Add Mer	chant	2					

2. Click on the **merchant's** name.

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7.3 How to Add Merchant Admin user

Merchant Users

MUser ID	Email	Given Name	Family Name	Login Attempts	Last Login
No res	sults				
Down	lload All Dat	rchant User 3. Scr und Use Use	oll down the page, and der section ' Merchant ers' click on Add Merchant er.		

Ŝ

7.3 How to Add Merchant Admin user

Add New Merchant User
Merchant User Details
*Email
This Email Address will be used for Password Resets.
*Staff of Merchant
test merchant (SG)
*Given Name
*Family Name
Cancel Submit Merchant User 5 *Denotes mandatory field.

- 4. Input Merchant Admin user details.
- 5. Click on Submit Merchant User.

S

Search

💻 🛛 A II. MAAII

mc@mcdonald.com

test@test.com

7.4 Add Outlet

Promotions

Alerts

Events

Coupons

Customers

Directories

Malls

Admin Users

System Logs

Helpdesk

Reports

Powered by

• Categories

Merchants 🕨

sprooki

Search Merchants

MIL Merchant Name

Dockers

CITIGEMS

Sakae Sushi

Spa Symphony

YouTeck Family

Famous Amos

<u>McDonald</u>

Starbucks

Abercrombie Fitch

96

95

94

93

92

91

90

89

88

87

Filter Merchants by All Status

Cold Rock Ice Creamery

Status

Active

Active

Active

Active

Active

Active

Active

Active

Active

Suspended

		riiter
Merchant Email	Unit	Street
	02-50	313 Orchard Road
	-	-
	-	-
	-	-
manager@spasymphony.com.sg	#B2-50/51	313 Orchard Road
youteck@sprooki.com	09	Anson Road
af@af.com	87	Fitch Road

-

18 Tannerv Lane Lian

Tong Building

test st

-

33

06-03A

- 10 of 10 Download All Data Add Merchant

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Merchant Users

MUser ID	Email	Given Name	Family Name	Login Attempts	Last Login
No res	ults				

Download All Data Add Merchant User

Outlets belonging to this Merchant

OID Outlet Name	Code	Mall	Unit	Street	City	State	Postal Code	Country	Phone	Operating Hours
No results										



2. Scroll down to bottom of the page and click on **Add outlet.**

7.4 Add Outlet

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Add New Outlet

Public Hols CLOSED

1. Outlet Details	2. Phone & Address	3. Contact Person
*Merchant Boss Green (PH)	*Country Philippines	Given Name
*Outlet Name	Outlet Phone	Family Name
Recommended 30 characters. Outlet Name should be u	Phone Number should include Country Code. eg. +65 91234567.	Email
*Mall Abreeza \$	Unit	Phone
*Categories Bags	*Street	+ Phone Number should include Country Code. eg. +85 91234567
Beauty Home & Lifestyle	*City	
Accessories Kids	State	Cancel Submit Outlet
Women Men	Postal Code	
Operating Hours		
Recommended 80 characters max for visibility on App. Recommended Format: Mon - Fri 9.00 AM - 5.00 PM; Sat & Sun, 9.00 AM - 6.00 PM;		

- Enter the new Outlet Name. *Note:* 3. An Outlet code will be automatically generated by the system for redemption.
- Select the Categories for the outlet. 4.
- 5. Select the Country.

- Enter the Street address, City & 6. Province of the outlet. This will be mapped.
- 7. Enter the Postal Code of the outlet.
- Enter the outlet's primary contact 8. person's details (for internal use only).
- Click on the **Submit Outlet** button 9. to confirm

7.5 Edit Outlet Details

Search Merchants

Promotions

📕 All Malls Filter Filter Merchants by All Status edited.

Search

1. Click on the **merchant's** name for the outlet to be

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Alen	.5						
-		MIL	Merchant Name	Status	Merchant Email	Unit	Street
Ever	ITS	96	Cold Rock Ice Creamery	Active		02-50	313 Orchard
Cour	oons						Road
0004	50115	95	Dockers	A)	-	-
Cust	omers	94	CITIGEMS	Sus		-	_
		0.1		odopendod			
Dire	ctories	93	<u>Sakae Sushi</u>	Active		-	-
	Merchants 🕨	92	Spa Symphony	Active	manager@spasymphony.com.sg	#B2-50/51	313 Orchard Road
	Malls	91	YouTeck Family	Active	youteck@sprooki.com	09	Anson Road
	Categories	90	Abercrombie Fitch	Active	af@af.com	87	Fitch Road
		89	<u>McDonald</u>	Active	mc@mcdonald.com	-	-
Admin Users		99	Famous Amos	Activo		06-034	18 Tannery
Syste	em Logs			ACTIVE		00-03A	Lane Lian Tong Building
Helpdesk		87	Starbucks	Active	test@test.com	33	test st
Reports		<u> </u>					
		1 - 1	of 10				
Powero	d by	_					
rowere	sprooki	Dov	wnload All Data Add Mer	chant			



7.5 Edit Outlet Details



Outlets belonging to this Merchant

OID	Outlet Name	Code	Mall	Unit	Street	City	State
22	Pedro@ 313	13@somerset(SG)	Tring313	-	313 Orchard road	Singapore	-

1 - 1 of 1



2. Scroll down the page, and select the outlet that needs to be modified.

	2. Phone & Address	3. Contact Person
•	Country Singapore	Given Name -
	Outlet Phone	Family Name

Phone Number should include Country Code. eg. +65 91234567.

Edit the required fields and click the Update Outlet button to confirm.

7.5 Edit Outlet Details

Unit

-

Street

City Singapore

State

Postal Code

123456

-

313 Orchard road

Edit Outlet

1. Outlet Details

*Merchant

*Outlet Name

Singapura.

*Outlet Code

Tring313

*Categories

Books, Music, Stationery

Mon - Fri 9.00 AM - 5.00 PM; Sat & Su Recommended 80 characters max for visibility on App.

Mon - Fri 9.00 AM - 5.00 PM: Sat & Sun, 9.00 AM - 8.00 PM: Public

Lifestyle - Electronics

Fashion - Shoes

Operating Hours

Recommended Format:

Hols CLOSED

Fashion - Apparel

*Mall

Pedro@ 313 Recommended 30 characters.

Outlet Name should be unique and not include Merchant Name, but it may possibly include the Mall Name. eg. B1-01, Plaza



Email

Phone

Cancel

*Denotes mandatory field.

Phone Number should include Country Code. eg. +65 91234567.

Update Outlet

Delete

Ŝ





The **Mall** tab is used to edit Mall details. These Malls house the individual merchant outlets that run the campaigns.

8.1 Edit Mall

Pror	notions		Sear	ch Malls			Search			
Aler	ts	1	Filter	Malls by All Countri	es 💠 Fi	lter				
Eve	nts		Mall							
Cou	pons		ID	Mall Name	Init	Street	City	State	1.	Click on the Walls
	•		61	SM City Sta. Rosa		-	-	-		tab, under
Cus	tomers		60	SM City Bacoor		-	-	-		Directories, on the
Dire	ctories		59	Robinsons Pangasinan	-	-	-	-		menu sidebar.
	Morobante		58	Robinsons Iloilo	-	-	-	-		
•	merchants		55	<u>Trinoma</u>	-	-	-	-	2.	Choose the Mall
۰	Malis 🕨 🕨		1	The Podium		-	-	-		that requires
•	Categories		4	The District North Point	-	-	-	-		changes
			52	The District	-	-	-			changes.
Adm	in Users		51	SM Southmall		-				
Syst	tem Logs		50	SM North Edsa	-	-		-		
Helr	desk		49	SM Megamal	-	-	-	-		
			48	SM Mall of Asia		-		-		
Rep	orts		47	SM City Sta. Mesa	-	-	-	-		
Romer	ad by		46	SM City San Lazaro	-	-	-	-		
rowere	sorooki		44	SM City Masinag	-	-	-	-		

Ŝ

	3. Mall Phone & Address	4. Contact Person
3	*Country Philippines \$	Given Name
	Phone -	Family Name -
ted	Phone Number should include Country Code. eg. +65 91234567.	Email
x 160 pixels. IF.	- Street	Phone -
	- City -	Phone Number should include Country Code. eg. +65 91234567
o trigger Alert	State -	Cancel Delete Update Mall
ement in meters from Mall. re Alerts. qual to 1,000 meters.	Postal Code -	*Denotes mandatory field.

8.1 Edit Mall



Page 71

3. Edit desired fields.

Note:

Image format required for Mall Logo: PNG, JPEG and GIF (at least 160x160 pixels)

4. Click Update Mall.

Edit Mall

1. Mall Details

*Mall Name SM City Bacoor

*Mall Logo

?

Choose File no file selec

Image size should be atleast 160 Supported formats PNG, JPEG, G

2. Location Details

*Maximum Radius from Mall f

400

Distance is a straight line measure This value is used to trigger Feature Distance should be less than or ed

*Latitude

14.4448300

*Longtitude

120.9508810

You may use iTouchMap to find a location's coordinates. View Location of the coordinates entered above.

9. Categories



Categories are labels to group Campaign Offers together in the app. Categories can be created, edited and deleted through the Client system. An offer can appear in one or more Categories. Each Mall location can have its own list of Categories.
9.1 Add Categories





- 1. Click on the **Categories** tab, under **Directories**, on the menu sidebar.
- 2. Filter or search for categories by mall.
- 3. Click on **Add Category** to create a new category.

9.1 Add Categories



Promotions	Add New Category							
Alerts								
Events	*Category Name							
Coupons	(4)							
Customers	Recommended 75 characters, up to 90 characters.							
Directories	bo not end mile with rende. This is the main dentitier in the App.							
• Merchants	*Add Category to:							
• Malis	SSI Life-(PH)							
• Categories •								
Admin Users								
System Logs								
Helpdesk								
Reports								
Powered by Sprooki	Cancel Submit Category *Denotes mandatory field.							

- 4. Enter your desired category name. *Note: Categories can be edited or deleted and will only appear if associated with a campaign.*
- 5. Select the App or Mall location to apply the category.
- 6. Click on Submit Category.

9.2. Edit Categories





9.2. Edit Categories



Pro	motions	Search Categories	Search	Add Category
Aler	rts	Filter Categories by All Applications \$	Filter	
Eve	nts	Category Name	Application	
		Accessories	SSI Life	
Cou	ipons	Bags	SSI Life	
Cus	tomers	Beauty	SSI Life	
Dire	octories	Food	SSI Life	
		Footwear	SSI Life	
۰	Merchants	Home & Lifestyle	SSI Life	
•	Malls	Kids	SSI Life	
~	Categories	Men	SSI Life	
Ŭ	Categories	Women	SSI Life	
Adn	nin Users	1 - 9 of 9		
Sys	tem Logs			
Help	pdesk			
Rep	orts			
Power	ed by Sprooki	1. Cli na	ck on the category me to be edited.	

9.2. Edit Categories

sprooki





- 2. Enter new category name.
- 3. Click Update Category.

If intending to remove category, click **Delete**.

10. Customers



Users are prompted to enter personal details such as Date of Birth, Gender and Mobile contact information upon sign up. This information is stored in **Sprookimanager™** and can be viewed, edited and downloaded along with the complete customer database.

10.1 How to Search for Customers





10.1 How to Search for Customers



- 2. Browse Customer database by using the **Search Customer** field for specific customer name or email address.
- 3. Click **Export** to download database of customer profile data including Date of Birth, Sign up date, Gender, and Coupon purchases.

S

10.2 How to Reset Customer Password

			_				
Promotions	Search Customer						
Alerte	UID	Email	Giv				
Alerts	239	<u>Tara</u>	Та				
Events	238	abc@abc.abc	А				
	237	testsprooki@gmail.com	Те				
Coupons	236	<u>qz@qz.qz</u>	G				
(1)	235	michael@sprooki.con					
Customers	234	desiyaki1@yahoo.com	2				
Directories	233	desiyaki1@yahoo.com	2				
Directories	231	<u>Senso</u>	Se				
Admin Users	230	<u>qtestinq</u>	G				
	229	meetmuddsar@yahoo.com	Mu				
System Logs	228	claire@sprooki.com	Cla				
	227	testsprooki03@gmail.com	Bru				
Helpdesk	226	gzach@g.com	G				
Denerte	225	testsprooki3@gmail.com	Bru				
Reports	224	<u>varshaquness@qmail.com</u>	Va				

- 1. Click on the **Customers** tab on the menu sidebar.
- 2. Browse Customer Database through the **Search Customer** field to find desired customer.
- 3. Click on **Customer Email** field to enter customer detail page.

Note: Customers may reset their passwords from the App by clicking on "Forgot Password" found on the Sign Up page.

8

Sign Up Date/Time 2013-02-26 14:55:16 Cancel Up

Coupons History for Claire Mula

Date of Birth

Mobile Number

Date of Purchase	Campaign Name	Promotion Code	Status	Date of Status	Trans ID	Cpn ID	PayPal Trans ID
No results							
Download Al	Data Reset Password)				_	

Following

4. Scroll down the page and click **Reset Password**

5. Click "**Ok**" to confirm reset password

Customer will be sent an email to their <u>registered</u> email containing instructions to reset password.

Do you want to email the customer with a new password?

OK

Notes

Cancel



10.2 How to Reset Customer Password

10.3 Customer Refund



Distance	Merchant	Mall	Outlet	Refund Notes	
11545.36km	Dockers(SG)	313@Somerset(SG)	Dockers@313 Somerset(SG)		
-	Cold Rock Ice Creamery(SG)	-	-		Refund
-	Dockers(SG)	-	-		Refund
-	Dockers(SG)	-	-		Refund

Click on the **Customers** tab on the menu sidebar and scroll to **Customer Coupon History** at the bottom of the customer details page.

- On the Refund/Notes column, add free text notes or reference numbers regarding the refund request.
- 2. Click on the **Refund** button on the right.

Note: this is for system reporting only. Payment must be handled separately through the payment processing system or cheque refund.

11. Generating Reports





1. Click on the **Reports** tab on the menu sidebar.

11.1 How to download data into Excel Sheet





2. Reports are available for each application. Select the relevant application.

3. Select report type:

→Volume report: includes transactional and non transactional data (either in daily or monthly format).

→Sales Value report: include transactional data (either in Daily or Monthly format).

4. Select reporting period.

5. Click on the **Export** button to download to .csv file, or **Print** button to view on screen and save in PDF format.

11.1 How to download data into Excel sheet



When downloaded, the reports are available in .csv format and can be saved as Excel files.

The **Volume Report** tracks daily or monthly users, views, transactional & non transactional data

The Value Report tracks transactional data.

	Lan			1 Mills			ring.	in the second se			in the second		1911	THAN .
Ê	🖣 🚽 🛃 Fi	ll 🔻 Cali	bri (Body)	• 12	• A• A•		ab	c 🔻 🗒 Wra	ap Text 👻 🛛	General			- N	ormal
Pa	Paste O Clear * B I U * A * A * E = C Merge * % > 🚱 * % > Conditional Bad													
	A1 \div \otimes \bigcirc $(\frown$ fx Date													
	A	В	C	D	E	F	G	Н		J	K	L	М	N
1	Date ,	Day	Users	Total Users	Total Viewed	Viewed by Al	Viewed by B	Total Shared	Shared by So	Shared by SN	Shared by Er	Total Volume	Refund Volur	Nett Volume Red
2	Tuesday	1-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
3	Wednesday	2-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
4	Thursday	3-Jan-13	0	37	9	0	9	0	0	0	0	0	0	0
5	Friday	4-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
6	Saturday	5-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
7	Sunday	6-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
8	Monday	7-Jan-13	0	37	0	0	0	0	0	0	0	0	0	0
_	T	0.1 10	•	77	•	•	0		•	0		•	0	0



If you encounter a problem that you cannot resolve by yourself, you can submit a help ticket to our Helpdesk for support.

All Sprooki training documents are available online at the bottom of the Helpdesk section.





Contact us

*Issue Type

✓ Technical / Bugs Product / Enhancements Customer / Refunds Merchant / Redemption

12. Helpdesk



2. Select the category which the issue falls under.







3. Enter the title of the issue.

- 4. Enter your name.
- 5. Enter the following details (optional):
- your contact number
- Enter your contact email

If you are trying to resolve the customer's issue:

- Enter the app username
- Enter the coupon code (if applicable)



6. Enter a description of the issue.





- 6. Type the Captcha code provided on screen.
- 7. Click on Submit.

*Denotes mandatory field.

Note: For urgent issues, please call +65 96130003.



Contact us

Thank you!

Your issue has been successfully created. We will respond to your issue in accordance with its prioritization.

Regards, Sprooki Helpdesk

Business Hours: 8.00am – 6.00pm, Monday to Friday Singapore time (excludes Public Holidays) <u>helpdesk@sprooki.com</u> For urgent issues, please contact +65 96130003

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You will be presented with a "Thank you" page after you successfully submit the ticket.



Thank You